

Successful Models for Nano Outreach

PRESENTER:

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WEBINAR OBJECTIVES:

This webinar will discuss:

- Defining Outreach Goals
- Defining Your Audience
- Identifying Programs for Outreach
- Researching and Identifying Resources such as Curriculum, Supplies, Time and Staffing
- Understanding Partnerships and Marketing
- Understanding How To Measure Impact

RESOURCES:

SHINE: Seattle's Hub for Industry-driven Nanotechnology Education: www.seattlenano.org
(Password required - email mdevery@northseattle.edu to request password)

NISEnetwork: Nanoscale Informal Science Education Network: www.nisenet.org

NanoLink: www.nano-link.org

UW MRSEC: The University of Wisconsin-Madison: [Materials Research Science and Engineering Center](http://education.mrsec.wisc.edu)
<http://education.mrsec.wisc.edu>

Short and Inexpensive Nanotechnology Demos

Exploring Thin Films with Nail Polish:

http://www.nisenet.org/catalog/programs/exploring_materials_-_thin_films_nanodays_2011

Exploring Nano Applications with Magic Sand:

http://www.nisenet.org/catalog/programs/exploring_products_-_nano_sand_nanodays_2011

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